



24th Rotary South All Star Classic
Ft. Myers High School, Sam Sirianni Field
December 5, 2012

SPONSORSHIP OPPORTUNITIES

\$15,000 – Title Sponsor **COMMITTED**

Thank You Ft. Myers Toyota

- 50 Game Tickets to the event for friends, co-workers and/or clients
- 20 VIP game parking passes
- 8 Banquet tickets for the event on Wednesday, December 3, 2012
- 2 sponsor announcements **per quarter** at the game
- **Back Cover, full color & 1 Full page**, preferred location ad space in event program
- **Media, mailings and print materials** - Company logo listed as Title Sponsor including:
 - ❖ Programs
 - ❖ Print ads 1 week before the game and after
 - ❖ Television plugs the week of and night of the game
 - ❖ Prominent logo display at the banquet
 - ❖ All media releases
 - ❖ Logo with Active link on website, www.rotarysouthallstarclassic.org
 - ❖ Facebook announcement upon commitment to sponsorship
- **At the Banquet** - Company logo listed as Title Sponsor including:
 - ❖ Logo embedded in rolling Power Point presentation
 - ❖ Opportunity to place promotional item on the tables
- **At the Game** - Company Logo placement including:
 - ❖ Advertising leeway at the game EX: cars or displays
 - ❖ Banner placement on the field; with provided logo, Ft. Myers Rotary South will print the banner and return to the sponsor for future promotions
- Exclusivity of business type
- First right of refusal for 2013 event

\$10,000 – Stadium Sponsor (1 available)

- 20 Game Tickets to the event for friends, co-workers and/or clients
- 8 VIP game parking passes
- 8 Banquet tickets for event on Wednesday, December 3, 2012
- 1 sponsor announcement **per quarter** at the game
- **Full Page**, preferred location ad space in event program
- **Media, mailings and print materials** - Company logo listed as Stadium Sponsor including:
 - ❖ Programs
 - ❖ All media releases
 - ❖ Logo with Active link on website, www.rotarysouthallstarclassic.org
 - ❖ Facebook announcement upon commitment to sponsorship
- **At the Banquet** - Company logo listed as Stadium Sponsor including:
 - ❖ Logo embedded in rolling Power Point presentation
 - ❖ Opportunity to place promotional item on the tables
- **At the Game** - Company Logo placement including:
 - ❖ Advertising leeway at the game EX: cars or displays
 - ❖ Banner placement on the field; with provided logo, Ft. Myers Rotary South will print the banner and return to the sponsor for future promotions
- Exclusivity of business type
- First right of refusal for 2013 event

\$7,500 – MVP Sponsor (1 available)

- 12 Game Tickets to the event for friends, co-workers and/or clients
- 5 VIP game parking passes
- 8 Banquet tickets for event on Wednesday, December 3, 2012
- 1 sponsor announcement **per quarter** at the game
- **Full Page**, preferred location ad space in event program
- **Media, mailings and print materials** - Company logo listed as MVP Sponsor including:
 - ❖ Programs
 - ❖ Logo with Active link on website, www.rotarysouthallstarclassic.org
 - ❖ Facebook announcement upon commitment to sponsorship
- **At the Banquet** - Company logo listed as MVP Sponsor including:
 - ❖ Logo embedded in rolling Power Point presentation
- **At the Game** - Banner placement on the field; with provided logo, Ft. Myers Rotary South will print the banner and return to the sponsor for future promotions
 - ❖ Opportunity to present the MVP trophy, after the game on the field
 - ❖ Advertising leeway at the game IE: table display
- Exclusivity of business type
- First right of refusal for 2013 event

\$5,000 – Coaches Sponsor (1 available)

- 10 Game Tickets to the event for friends, co-workers and/or clients
- 2 VIP game parking passes
- 6 Banquet tickets for event on Wednesday, December 3, 2012
- 1 sponsor announcement **per half** at the game
- **Full Page**, preferred location ad space in event program
- **Media, mailings and print materials** - Company logo listed as Coaches Sponsor including:
 - ❖ Programs
 - ❖ Logo display at the banquet
 - ❖ Logo with Active link on website, www.rotarysouthallstarclassic.org
 - ❖ Facebook announcement upon commitment to sponsorship
- **At the Banquet** - Company logo listed as Coaches Sponsor including:
 - ❖ Logo embedded in rolling Power Point presentation
- **At the Game** - Banner placement on the field; with provided logo, Ft. Myers Rotary South will print the banner and return to the sponsor for future promotions
 - ❖ Advertising leeway at the game IE: table display
- First right of refusal for 2013 event

\$2,500 – Team Sponsor (1 available)

- 10 Game Tickets to the event for friends, co-workers and/or clients
- 2 VIP game parking passes
- 4 Banquet tickets for event on Wednesday, December 3, 2012
- 1 sponsor announcement at the game
- **Logo** on Rotary South Game website, www.rotarysouthallstarclassic.org
- **Full Page**, preferred location ad space in event program
- Your Choice to support **North Team** or **South Team**
- Company logo listed on the team photo page in the program
- **At the Game** - Banner placement on the field; with provided logo, Ft. Myers Rotary South will print the banner and return to the sponsor for future promotions
 - ❖ Advertising leeway at the game IE: table display

\$2,000 – Banquet Sponsor COMMITTED

Thank You Oswald, Trippe & Co./BB&T

- 10 Game Tickets to the event for friends, co-workers and/or clients
- 2 VIP parking passes
- 4 Banquet tickets for event on Wednesday, December 3, 2012
- **Full Page**, preferred location ad space in event program
- Opportunity to introduce the banquet speaker
- **Logo** on Rotary South Game website, www.rotarysouthallstarclassic.org
- Vendor provided banner placement at the game
- First right of refusal for 2013 event

\$2,000 – Half-Time Sponsor COMMITTED

Thank You Culligan Water

- 10 Game Tickets to the event for friends, co-workers and/or clients
- 2 VIP parking passes
- 4 Banquet tickets for event on Wednesday, December 3, 2012
- **Full Page**, preferred location ad space in event program
- Printed-logo mini footballs to be distributed during the game half-time
- **Logo** on Rotary South Game website, www.rotarysouthallstarclassic.org
- Vendor provided banner placement at the game
- First right of refusal for 2013 event

\$1,500 – Cheerleader Squad Sponsors (2 available) 1 COMMITTED

Thank You Edison National Bank, South Squad Sponsor

- 4 Game Tickets to the event for friends, co-workers and/or clients
- 2 Banquet tickets for event on Wednesday, December 3, 2012
- **Full Page** ad space in the event program
- Your Choice to support **North Team** or **South Team**
- Company logo listed on the team photo page in the program
- **Logo** on Rotary South Game website, www.rotarysouthallstarclassic.org
- First right of refusal for 2013 event

\$1,500 – Ticket Sponsor (1 available)

- 2 Game Tickets to the event for friends, co-workers and/or clients
- **Half Page** ad space in the event program
- Offer of your choice placed on the back of the ticket, approximately 5,000 printed
- **Logo** on Rotary South Game website, www.rotarysouthallstarclassic.org
- First right of refusal for 2013 event

\$1,000 – Parking Sponsor (1 available)

- 2 Game Tickets to the event for friends, co-workers and/or clients
- **Quarter Page** ad space in the event program
- **Logo** on Rotary South Game website, www.rotarysouthallstarclassic.org
- Vendor provided offer of your choice, given to every passenger during parking, approximately 1,000 handed out
- First right of refusal for 2013 event

\$750 – Band Sponsor (1 available)

- 2 Game Tickets to the event for friends, co-workers and/or clients
- **Quarter Page** ad space in the event program
- **Logo** on Rotary South Game website, www.rotarysouthallstarclassic.org
- First right of refusal for 2013 event

\$500 – Banner Sponsor

- Banner placement on the field; with provided logo, Ft. Myers Rotary South will print the banner and return to the sponsor for future promotions



**24th Annual Rotary South All Star Classic
December 5, 2012**

Sponsor's Company Name	Sponsorship Category	Sponsor Level
		\$

Ft. Myers Rotary South wishes to thank you for your sponsorship and commitment for the upcoming 24th Annual John Carrigan Rotary South Classic.

Please provide the following information and payment
NO LATER THAN October 5, 2012

SPONSOR INFORMATION REQUESTED

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ FAX: _____

Email Address: _____

Signature: _____

Program Ad & Logo Deadline is October 31, 2012

Please mail payment and above information to following address by October 5, 2012:

**Rotary Club of Ft. Myers South
Rotary South All Star Classic
Attn: Jack Pohlman
PO Box 1020
Ft. Myers, FL 33902**