



TITLE SPONSOR – \$15,000

One (1) Available

- Priority logo placement on all promotional/print ads, media/PR releases, invitations, signage and Rotary Club of Fort Myers South website (with active web link, including company profile article) and Facebook page as Title Sponsor
- Company name mentioned in all PSAs, radio and TV advertising
- Full-color back cover ad in the 2016 Rotary South All-Star Classic program
- Recognition at the **All-Star Classic Banquet** to include:
 - One (1) table of eight (8) at the Banquet on Monday, December 5, 2016, at the Broadway Palm Dinner Theatre
 - Opportunity to host Keynote Speaker at your table
 - Prominent recognition during the Banquet by the Master of Ceremonies
 - Logo displayed prominently in rolling PowerPoint presentation
 - Opportunity to place promotional items on tables
- Recognition at the **All-Star Classic Game** to include:
 - Company logo placement on all player jerseys
 - 20 tickets & 10 VIP parking passes to the Game on Wednesday, December 7, 2016, to be used at the Title Sponsor's discretion
 - Three (3) sponsor announcements per quarter at the Game (total of twelve)
 - Opportunity to have photo taken with both teams (North and South) and coaches
 - Banner placement on the field (sponsor to provide logo; Rotary South will print the banner and return to the sponsor for future promotions)
- Opportunity to integrate the 2016 Rotary South All-Star Classic logo in company advertising and in company website through June 30, 2017
- Half-page ad in the 2017 Rotary South Law & Order Ball Event Program
- Thank you recognition in the 2017 Rotary South Scholar Athlete Banquet Program
- Recognition at the Rotary Club of Fort Myers South's Annual Installation Banquet to be held June 2017
- Commemorative plaque
- First right of refusal for 2017 event



TEAM SPONSOR – \$7,500

One (1) Available per Team (North and South – Two Total)

- Logo placement on all promotional/print ads, media/PR releases, invitations, signage and Rotary Club of Fort Myers South website (with active web link, including company profile article) and Facebook page as Team Sponsor
- Full-color half-page ad in the 2016 Rotary South All-Star Classic program
- Recognition at the **All-Star Classic Banquet** to include:
 - One (1) table of six (6) at the Banquet on Monday, December 5, 2016, at the Broadway Palm Dinner Theatre
 - Recognition during the Banquet by the Master of Ceremonies
 - Logo displayed in rolling PowerPoint presentation
- Recognition at the **All-Star Classic Game** to include:
 - Company logo placement on player jerseys of team sponsored (North or South)
 - 10 tickets & 5 VIP parking passes to the Game on Wednesday, December 7, 2016, to be used at the MVP Sponsor's discretion
 - Two (2) sponsor announcements per quarter at the Game (total of eight)
 - Opportunity to have photo taken with team sponsored (North or South) and coaches of that team
 - Banner placement on the field (sponsor to provide logo; Rotary South will print the banner and return to the sponsor for future promotions)
- Quarter-page ad in the 2017 Rotary South Law & Order Ball Event Program
- Thank you recognition in the 2017 Rotary South Scholar Athlete Banquet Program
- Recognition at the Rotary Club of Fort Myers South's Annual Installation Banquet to be held June 2017
- Commemorative plaque
- First right of refusal for 2017 event



MVP SPONSOR – \$5,000

One (1) Available per Team (North and South – Two Total)

- Logo placement on all promotional/print ads, media/PR releases, invitations, signage and Rotary Club of Fort Myers South website (with active web link, including company profile article) and Facebook page as MVP Sponsor
- Company name mentioned in all PSAs, radio and TV advertising
- Full-color half-page front cover ad in the 2016 Rotary South All-Star Classic program
- Recognition at the **All-Star Classic Banquet** to include:
 - One (1) table of four (4) at the Banquet on Monday, December 5, 2016, at the Broadway Palm Dinner Theatre
 - Recognition during the Banquet by the Master of Ceremonies
 - Logo displayed in rolling PowerPoint presentation
- Recognition at the **All-Star Classic Game** to include:
 - 5 tickets & 2 VIP parking passes to the Game on Wednesday, December 7, 2016, to be used at the MVP Sponsor's discretion
 - One (1) sponsor announcement per quarter at the Game (total of four)
 - Opportunity to have photo taken with team sponsored MVP player, cheerleader (North or South) and coach of that team
 - Banner placement on the field (sponsor to provide logo; Rotary South will print the banner and return to the sponsor for future promotions)
- Business card ad in the 2017 Rotary South Law & Order Ball Event Program
- Thank you recognition in the 2017 Rotary South Scholar Athlete Banquet Program
- Recognition at the Rotary Club of Fort Myers South's Annual Installation Banquet to be held June 2017
- Commemorative plaque
- First right of refusal for 2017 event



TEAM DOCTOR SPONSOR – \$2,500

One (1) Available per Team (North and South – Two Total)

- Logo placement on all promotional/print ads, media/PR releases, invitations, signage and Rotary Club of Fort Myers South website (with active web link, including company profile article) and Facebook page as Team Sponsor
- Company name mentioned in all PSAs, radio and TV advertising
- B&W half-page ad in the 2016 Rotary South All-Star Classic program
- Recognition at the **All-Star Classic Banquet** to include:
 - Four (4) tickets to the Banquet on Monday, December 5, 2016, at the Broadway Palm Dinner Theatre
 - Recognition during the Banquet by the Master of Ceremonies
 - Logo displayed in rolling PowerPoint presentation
- Recognition at the **All-Star Classic Game** to include:
 - 2 tickets & 1 VIP parking pass to the Game on Wednesday, December 7, 2016, to be used at the MVP Sponsor's discretion
 - One (1) sponsor announcement per half at the Game (total of two)
 - Banner placement on the field (sponsor to provide banner)
- Commemorative plaque
- First right of refusal for 2017 event

BANNER SPONSOR – \$500

- Recognition at the **All-Star Classic Game** to include:
 - One (1) sponsor announcement per half at the Game (total of two)
Banner placement on the field (sponsor to provide banner)



2016 ALL-STAR CLASSIC SPONSORSHIP COMMITMENT FORM

We would like to participate at the following level:

- | | |
|---|--|
| <input type="checkbox"/> Title Sponsor (\$15,000) | <input type="checkbox"/> Team Doctor Sponsor – North (\$2,500) |
| <input type="checkbox"/> Team Sponsor – North (\$7,500) | <input type="checkbox"/> Team Doctor Sponsor – South (\$2,500) |
| <input type="checkbox"/> Team Sponsor – South (\$7,500) | <input type="checkbox"/> Banner Sponsor (\$500) |
| <input type="checkbox"/> MVP Sponsor – North (\$5,000) | <input type="checkbox"/> Player Sponsor (\$200) |
| <input type="checkbox"/> MVP Sponsor – South (\$5,000) | <input type="checkbox"/> Cheerleader Sponsor (\$200) |

Please list company/organization on all event correspondence as follows:

Program Ad Sizes: FULL – 8 ½ x 11 HALF – 8 ½ x 5 ½ QUARTER – 4 ¼ x 5 ½
ALL ADS DUE BY OCTOBER 28, 2016 (please see next page for complete advertising specs)

Contact Name: _____

Signature: _____

Phone Number: _____

Email: _____

Address: _____

Payment:

Check Enclosed (*Payable to ROTARY CLUB OF FORT MYERS SOUTH FOUNDATION*)

Please Send Invoice to Address Above

All donations are tax deductible to the full extent of the law.

Please return completed forms to:
IST c/o Rotary Club of Fort Myers South Foundation, Inc.

****501c-3 certificate: #85-8013361132C-9**



PO Box 61986 Fort Myers 33906
www.rotarysouthallstarclassic.org

2016 ALL-STAR CLASSIC EVENT PROGRAM ADVERTISING SPECIFICATIONS

- FULL – 8 ½ x 11 (\$1,200)
- HALF – 8 ½ x 5 ½ (\$600)
- QUARTER – 4 ¼ x 5 ½ (\$300)
- BUSINESS CARD – 3 ½ x 2 (\$200)

***No Bleeds, ¼" white margin, Width X Height**

Contact Name: _____

Signature: _____

Phone Number: _____

Email: _____

Address: _____

Payment:

- Check Enclosed (*Payable to ROTARY CLUB OF FORT MYERS SOUTH FOUNDATION*)
- Please Send Invoice to Address Above

All donations are tax deductible to the full extent of the law.

All program ads and logos should be submitted to CONRIC PR & Marketing:
connie@conricholdings.com

For any questions regarding your ad, please contact Connie Ramos-Williams – (239) 690-9840

PROGRAM AD & LOGO DEADLINE IS FRIDAY, OCTOBER 28, 2016

****501c-3 certificate: #85-8013361132C-9**